

for transformative answers ►
Look to Michigan



Block Out Cancer

Advancing research, care, and support for children with cancer



THE NEED

"Your child has cancer." Each year, more than 15,000 U.S. families hear these devastating words. Worse yet, nearly one out of five kids with cancer do not survive. And those who do might suffer relapses or long-term complications related to their treatments.

We need to do better for children with cancer. They deserve more effective therapies, improved outcomes, fewer harmful side effects, and more hope.

Due to greater advocacy and awareness of the need to advance childhood cancer research, the amount of federal funding provided to pediatric cancer studies has increased the past few years. However, the percentage of funding granted to pediatric cancer research remains in the single digits.

That's why we fundraise year-round, culminating in a push during National Childhood Cancer Awareness Month in September. Proceeds from Block Out Cancer provide much-needed support for groundbreaking research and patient programs at University of Michigan Health C.S. Mott Children's Hospital and help our physicians and scientists move one step closer to discovering cures that benefit children everywhere.

CREATING NEW HOPE FOR PEDIATRIC CANCER

C.S. Mott Children's Hospital is a leader in advancing promising pediatric cancer research and personalized treatments. Our scientists are honing in on biomarkers that cause cancer and developing more effective

therapies for common and rare childhood cancers, including leukemia, lymphoma, sarcoma, neuroblastoma, kidney cancers, and brain tumors.

Our hospital is one of only five in the U.S. that is able to conduct genetic sequencing in house. This process helps to confirm and clarify the type of cancer while also revealing information that can guide the best care approaches. Our physicians are also international experts in using leading-edge treatments like immunotherapies and CAR T-cell therapy, and our children's cancer clinical trials program is the sixth largest in the U.S.

We are focused on advancing the science and care that can share answers and better outcomes with patients and families facing a cancer diagnosis. We are well-positioned to accelerate research, drive discoveries, and improve treatments that can make a difference for families all over the world.

YOU CAN HELP

Generous donors, volunteers, and community groups push us forward in our goal to block out cancer and provide encouragement to patients at Mott. Your involvement helps expand our personalized approach to care, increase survival rates, and enhance treatments. We hope you will join the cause.

There are a number of ways you can participate in Block Out Cancer:

MAKE A DONATION

- Every dollar counts. Your support advances medicine and improves lives.
- Support Block Out Cancer at one of our sponsorship levels, launch point-of-sale campaigns, build your own fundraising team, set up employee engagement initiatives, or implement your own creative ideas.

BUY LIMITED EDITION GEAR

- Buy T-shirts, sweatshirts, and more, and wear them proudly all year round!

FUNDRAISE

- Create your own online fundraiser and share your donation link with your network.

HOST AN EVENT

- Plan one-day events like a bake sale or jean day at school or set up a 5K run, golf outing, or gala.
- Download our community fundraising toolkit for tips to start planning your event.

SPREAD THE WORD

- Talk about Block Out Cancer on social media. We can share a social media toolkit filled with engaging content and best practices for posting.

For more information, visit blockoutcancer.org, scan the QR code, or contact blockoutcancer@umich.edu.

To partner with us, please contact:

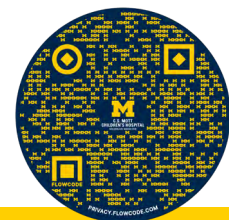
Ann Kay

Michigan Medicine Office of Development

313-806-4840

annvkay@umich.edu

giving.medicine.umich.edu



**Thanks to the Jacob family
all donations this year will be
matched up to \$100,000!**