

2026



event ON MAIN



## SPONSORSHIP OPPORTUNITIES

SUPPORTING THE CHARLES WOODSON CLINICAL RESEARCH FUND



C.S. MOTT CHILDREN'S HOSPITAL  
UNIVERSITY OF MICHIGAN HEALTH

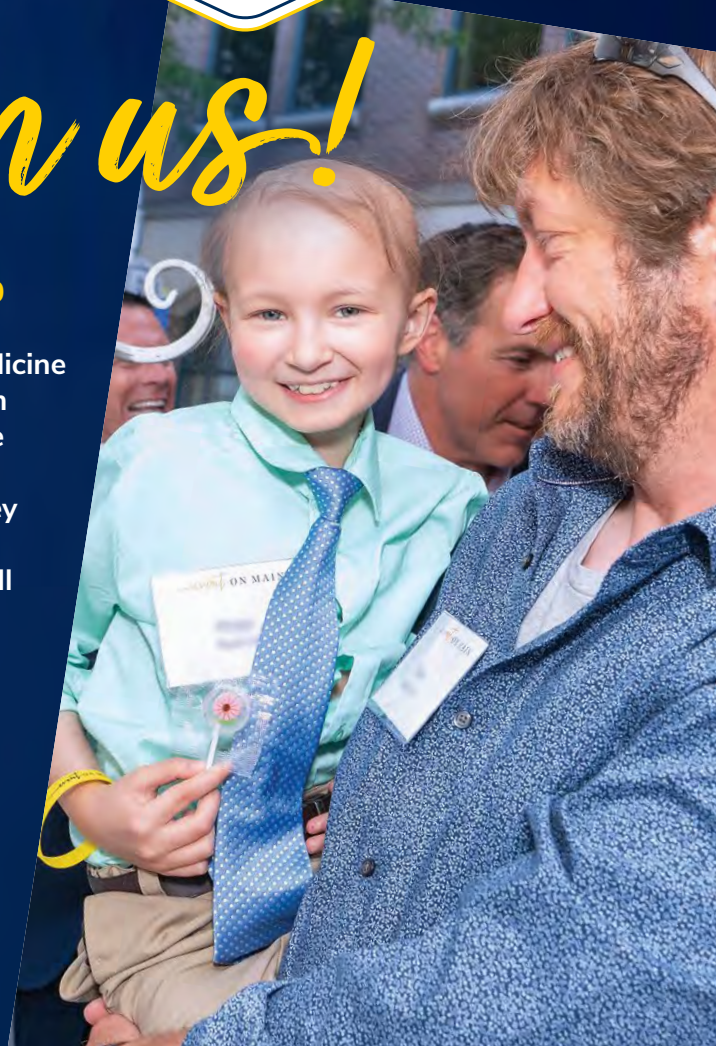
# event ON MAIN



# Please join us!



With the support of more than **10,000 gifts**, the Charles Woodson Clinical Research Fund provides Michigan Medicine pediatric researchers with the freedom to advance their crucial work, train the next generation of clinical scientists, and access the lab space and tools they need. In addition, donors have built an endowment of **\$8.5 million** that will fund research to improve the lives of children for generations to come.



## The Woodson Fund is essential, now more than ever.

Pediatric research receives just 10% of federal funding from the National Institutes of Health, which doesn't always support the bold and pioneering ideas that can impact children the most. The Woodson Fund addresses early-life diseases and adverse childhood experiences, ensuring lifelong benefits for individuals, families, and communities.



To date, the Woodson Fund has provided:

**\$2.9M**

Research  
project seed  
funding

**\$1.9M**

Recruitment and  
retention for top  
researchers

**\$1.5M**

Woodson Lab  
infrastructure

**With your support and partnership, we can truly make a difference for families everywhere.**



# event ON MAIN



JUNE 18, 2026



Join us for summer's most stunning evening in support of the **Little Victors at University of Michigan Health C.S. Mott Children's Hospital**. We'll shut down Main Street, where chefs from Mainstreet Ventures will serve up their specialties. Join in the festivities as we dance the night away to dazzling entertainment, creating a vibrant atmosphere for all to enjoy.

We look forward to celebrating our Little Victors with you this summer on **Thursday, June 18!**

SUMMER'S

most stunning  
EVENING





JUNE 19, 2026



BRING  
YOUR

*A-Game!*

Please join us on **Friday, June 19**, at Travis Pointe Country Club for an exciting day on the golf course to benefit a great cause: **the Charles Woodson Clinical Research Fund at University of Michigan Health C.S. Mott Children's Hospital.**

One of Michigan's finest golf courses, Travis Pointe was designed by Michigan golf architect Bill Newcomb and has hosted the LPGA Volvik Championship and the Epson Tour.



JUNE 17, 2026

# VIP PARTY

AN EXCLUSIVE BENEFIT FOR  
TOP-TIER \$10,000+ SPONSORS

Join us on **Wednesday, June 17, at 5:30 p.m.** at The Chop House in Ann Arbor for an intimate, impactful evening featuring special guests including Woodson Fund grant recipients, as well as **Charles Woodson, Steve Hutchinson, and Brian Griese** — all members of the 1997 National Champion Michigan Wolverines. Tickets are not available for purchase — this is an exclusive benefit for all \$10,000+ sponsors.

## GO *Maize & Blue*

AND GET MORE!

What are the benefits of Maize & Blue sponsorship?

- Comprehensive “Maize & Blue” recognition across all three events: the **VIP party**, **Event on Main**, and **Golf on Main**
- Tickets to all three events: the **VIP Party** (2 tickets), **Event on Main** (8 tickets), and **Golf on Main** (1 foursome + 1 hole underwriting)

NEW THIS YEAR:  
**MAIZE & BLUE PLUS!**

This sponsorship includes all of the above benefits **PLUS** one of the following Golf on Main sponsorships of your choosing: **Clubhouse, Beverage Cart, Golf Cart, Practice Range, or Lunch.**

event  
ON MAIN



SPONSORSHIP  
OPPORTUNITY

\$10,000+



# event ON MAIN 2026 | BENEFITS AT-A-GLANCE

	PREMIER	PRESENTING	DIAMOND	PLATINUM	GOLD	MAIZE & BLUE	BRONZE	BENEFACTOR	PATRON
	\$100,000 <sup>†</sup>	\$50,000 <sup>†</sup>	\$35,000 <sup>†</sup>	\$25,000 <sup>†</sup>	\$15,000 <sup>†</sup>	\$10,000+ <sup>†</sup>	\$10,000 <sup>†</sup>	\$5,000 <sup>†</sup>	\$3,000 <sup>†</sup>
Tickets to 2026 Event on Main	24	20	18	16	12	Benefits include comprehensive "Maize and Blue" recognition by name across all three events: the VIP party, Event on Main, and Golf on Main. Plus tickets to all three events! (See page with complete list of benefits for details.)	10	6	4
Tickets to 2026 VIP party (6/17/26)	4	4	4	2	2				
Recognition on event T-shirt*	Logo	Logo	Logo	Logo	Name		Name	Name	Name
Recognition on event website and event digital signage*	Logo	Logo	Logo	Logo	Name		Name	Name	Name
Opportunity to include a guest gift in swag bags*	●	●	●	●	●		●	●	●
Social media recognition in Meta event posts and Instagram stories*	Logo	Logo	Logo	Logo					
Recognition on event-specific emails and special event signage*	●	●	●	●					
Recognition from the event stage	●	●	●						

<sup>†</sup> Received amount based on fair market value is indicated on the sponsor commitment form.

\* Sponsorship must be confirmed (and logos/names provided) by **Friday, May 29, 2026** for inclusion in event materials. The sooner we receive your information, the sooner we can promote your support.

Your gift may constitute a gift for endowment. Distributions from endowed funds will be made in accordance with the university's then-existing endowment distribution policy.





# GOLF ON MAIN 2026 | BENEFITS AT-A-GLANCE

## NEW! MAIZE & BLUE PLUS!

Includes all Maize and Blue benefits plus one of the following of your choice:

	PRESENTING	GOLFER GIFT	CLUBHOUSE	BEVERAGE CART	GOLF CART	PRACTICE RANGE	LUNCH	MAIZE & BLUE	FOURSOMES		
	\$25,000 <sup>†</sup>	\$20,000 <sup>†</sup>	\$15,000 <sup>†</sup>					\$10,000 <sup>†</sup>	\$4,000 <sup>†</sup>		
Sponsorships available	1	2	1	1	1	1	1	Benefits include comprehensive "Maize and Blue" recognition by name across all three events: the VIP party, Event on Main, and Golf on Main. Plus tickets to all three events! (See page with complete list of benefits for details.)	Unlimited		
Foursomes	2 w/ special guest	1 w/ special guest	Receive all Maize & Blue ticket benefits							1 w/ special guest	
Tickets to 2026 VIP party (6/17/26)	4	2	Receive all Maize & Blue ticket benefits								
Verbal recognition at welcome & reception	○										
Special logo placement*	Golf course clubhouse; 1 hole sign; 1 pin flag; reception signage	Logo on the premium golfer gift and on gift pick-up signage (must be confirmed by 5/6/26)	Golf course clubhouse; 2 hole signs	Beverage cart signage	Signage on every golf cart	Golf course putting green and driving range signage	Halfway house signage				
Event on Main Recognition on T-shirt and digital signage*	Logo	Logo	Logo	Logo	Logo	Logo	Logo				
Recognition on event website*	Logo	Logo	Logo	Logo	Logo	Logo	Logo				
Logo recognition on event-specific emails*	○	○									
Social media recognition in Meta event posts and Instagram stories*	Logo	Logo	Logo	Logo	Logo	Logo	Logo				
Opportunity to provide a guest gift in the Event on Main swag bag*	○	○	○	○	○	○	○				

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# 2026 UNDERWRITING OPPORTUNITIES

In addition to exclusive benefit(s) listed with each opportunity, all underwriting sponsorships include name recognition on the event website, event T-shirt, and digital signage at the event.

Please note: **tickets are not included with these opportunities** and must be purchased separately.

## VIP UNDERWRITING SPONSORSHIPS (6/17/26)

### VIP PARTY SPONSOR \$3,000<sup>†</sup>

Logo on all signage and cocktail napkins

## EVENT ON MAIN UNDERWRITING SPONSORSHIPS (6/18/26)

### BAR SPONSOR (2) \$3,000<sup>†</sup>

Logo on bar signage and cocktail napkins (North and South bar sponsorships available)

### PHOTO BOOTH SPONSOR (1) \$3,000<sup>†</sup>

Logo on photo booth images

### NIGHT OF GIVING SPONSOR (1) \$3,000<sup>†</sup>

Logo on giving site, onsite signage, and recognition from the stage

### AFTERGLOW SPONSOR (1) \$3,000<sup>†</sup>

Logo on signage at the afterglow party

### FLIP FLOP SANDALS SPONSOR (1) \$3,000<sup>†</sup>

Logo on flip flop sandals available to guests at the afterglow party

### SWAG BAG SPONSOR (1) \$3,000<sup>†</sup>

Logo on bag tag

### REGISTRATION SPONSOR (1) \$3,000<sup>†</sup>

Logo in registration area and opportunity to display merchandise

### CANDY STATION SPONSOR (1) \$1,500<sup>†</sup>

Logo on candy station signage

### HYDRATION SPONSOR (1) \$1,500<sup>†</sup>

Logo on table signage

### DESSERT & COFFEE SPONSOR (1) \$1,500<sup>†</sup>

Logo on dessert/coffee station signage and cocktail napkins

## GOLF ON MAIN UNDERWRITING SPONSORSHIPS (6/19/26)

### GOLF BALL SPONSOR \$3,000<sup>†</sup>

Logo on sponsor-provided golf balls

### GOLF CANNON SPONSOR \$1,500<sup>†</sup>

Logo on hole signage

### GOLF GAMES SPONSOR \$1,500<sup>†</sup>

Logo on check-in table

### HOLE SPONSOR \$1,000<sup>†</sup>

Logo on hole signage

<sup>†</sup> Receipted value for all Underwriting sponsorships is equivalent to the value listed.

Sponsorship must be confirmed (and logos/names provided) by **Friday, May 29, 2026** for inclusion in event materials. The sooner we receive your information, the sooner we can promote your support.

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# SPONSORSHIP COMMITMENT FORM



Name \_\_\_\_\_  
(for individuals: as you would like it listed in print materials, limit 115 characters including spaces)

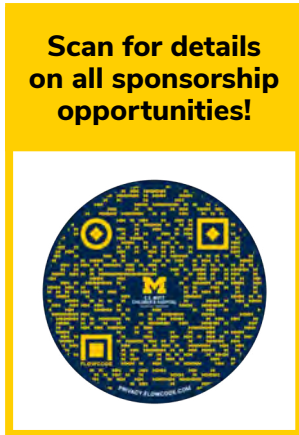
Company \_\_\_\_\_  
(as you would like it listed in print materials, limit 115 characters including spaces)

Address \_\_\_\_\_

City/State/ZIP \_\_\_\_\_

Phone \_\_\_\_\_ Email \_\_\_\_\_

Additional Name(s)/Email(s) for Event Communication  
\_\_\_\_\_



## SPONSORSHIP LEVELS

### Event on Main Sponsorships

- \$100,000 Premier Sponsor (received at \$95,280\*)
- \$50,000 Presenting Sponsor (received at \$46,000\*)
- \$35,000 Diamond Sponsor (received at \$31,360\*)
- \$25,000 Platinum Sponsor (received at \$21,920\*)
- \$15,000 Gold Sponsor (received at \$12,640\*)
- \$10,000 Bronze Sponsor (received at \$8,000\*)
- \$5,000 Benefactor Sponsor (received at \$3,920\*)
- \$3,000 Patron Sponsor (received at \$2,280\*)

### Underwriting Sponsorships—Event on Main

- |  |  |
|--|--|
| <input type="checkbox"/> \$3,000 VIP Party         | <input type="checkbox"/> \$3,000 Swag Bag      |
| <input type="checkbox"/> \$3,000 Bar               | <input type="checkbox"/> \$3,000 Registration  |
| <input type="checkbox"/> \$3,000 Photo Booth       | <input type="checkbox"/> \$1,500 Candy Station |
| <input type="checkbox"/> \$3,000 Night of Giving   | <input type="checkbox"/> \$1,500 Hydration     |
| <input type="checkbox"/> \$3,000 Afterglow         | <input type="checkbox"/> \$1,500 Dessert       |
| <input type="checkbox"/> \$3,000 Flip Flop Sandals | <input type="checkbox"/> & Coffee              |

### Individual Tickets—Event on Main

\_\_\_\_\_ \$500 Individual Tickets (received at \$320\*)

Please accept payment in the form of: **\*Do not email credit card information.**

- Please contact me for payment information.
- Check payable to "University of Michigan"
- Credit Card\*:  Visa  MC  AmEx  Discover

Is this credit card: Name on card: \_\_\_\_\_ Exp. date: \_\_\_\_\_

Personal Card number: \_\_\_\_\_

Business \_\_\_\_\_

SIGNATURE \_\_\_\_\_

The Regents of the University of Michigan is a tax-exempt charitable organization under IRS 501(c)(3), Tax ID No. 38-6006309. The university will receipt gifts made to it, including its health system, and will acknowledge any goods and services received by the donor, such as tickets for sponsorships. Donors should consult their tax advisors for personal tax advice. **FOR INTERNAL USE: EOM/GOM FUND: 358288 | EOM PME: 33685 | GOM PME: 33686**

For more information, contact Scotty Passink at 734-320-2655 or spassink@umich.edu.

Please send completed forms to:  
Michigan Medicine Office of Development, attn: Scotty Passink  
777 E. Eisenhower Pkwy., Suite 650  
Ann Arbor, MI 48108  
Email: eventonmain@umich.edu

Sponsorships paid for through a family foundation or donor-advised fund will not receive any of the goods or services included in the applicable sponsorship level. The individuals associated with the family foundation or donor-advised fund who wish to receive the goods or services, including tickets to the event, may purchase such goods and services directly, without the involvement of the family foundation or donor-advised fund. Your gift may constitute a gift for endowment. Distributions from endowed funds will be made in accordance with the university's then-existing endowment distribution policy.

\*Based on fair market value