



*event* ON MAIN



SPONSORSHIP OPPORTUNITIES **2024**

SUPPORTING THE CHARLES WOODSON CLINICAL RESEARCH FUND

**M** | C.S. MOTT CHILDREN'S HOSPITAL  
UNIVERSITY OF MICHIGAN HEALTH

# event ON MAIN



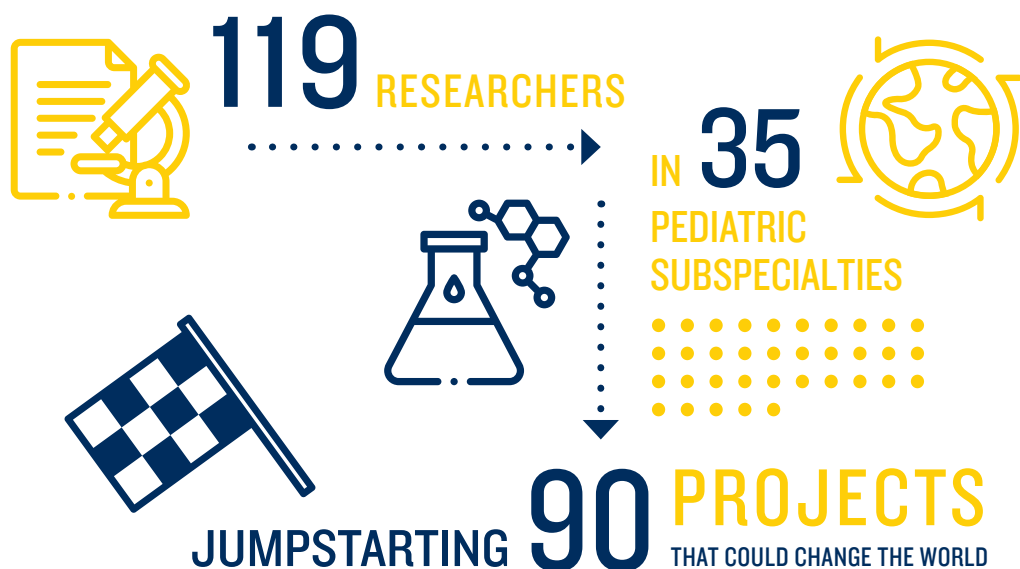
## Please join us!

**The Charles Woodson Clinical Research Fund** supports the groundbreaking work of physicians and scientists seeking cures, improved therapies, and better outcomes for patients and families. With early support from the Woodson Fund, U-M physicians and scientists have secured more than \$13.5 million in additional research funding from outside organizations.

Since 2009, the Woodson fund has raised more than \$12 million from more than 9,500 donors.

**With your support and partnership, we can truly make a difference for families everywhere.**

**WITH THE HELP OF BENEFACTORS LIKE YOU,  
THE WOODSON FUND HAS SUPPORTED:**



**C.S. MOTT CHILDREN'S HOSPITAL**  
UNIVERSITY OF MICHIGAN HEALTH

To learn more about becoming a sponsor, contact:  
**Scotty Passink** | 734-320-2655 | [spassink@umich.edu](mailto:spassink@umich.edu)

[eventonmain.org](http://eventonmain.org) | [f](https://www.facebook.com/mottchildren) [i](https://www.instagram.com/mottchildren) [@mottchildren](https://twitter.com/mottchildren)





# event ON MAIN

JUNE 13, 2024



Join us for summer's most stunning evening in support of the **Little Victors at University of Michigan Health C.S. Mott Children's Hospital**. We'll shut down Main Street, where Ann Arbor's top chefs will serve up their specialties. Join in the festivities as we dance the night away to dazzling entertainment, creating a vibrant atmosphere for all to enjoy.

We look forward to celebrating our Little Victors with you this summer on Thursday, June 13!



SUMMER'S

*most stunning*

EVENING



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[eventonmain.org](http://eventonmain.org)



@mottchildren



# event ON MAIN 2024 | BENEFITS AT-A-GLANCE

	PREMIER	PRESENTING	DIAMOND	PLATINUM	GOLD	New! MAIZE & BLUE	BRONZE	BENEFACTOR	PATRON
	\$100,000 <sup>†</sup>	\$50,000 <sup>†</sup>	\$35,000 <sup>†</sup>	\$25,000 <sup>†</sup>	\$15,000 <sup>†</sup>	\$10,000+ <sup>†</sup>	\$10,000 <sup>†</sup>	\$5,000 <sup>†</sup>	\$3,000 <sup>†</sup>
Tickets to 2024 Event on Main	24	20	18	16	12	Benefits include comprehensive "Maize and Blue" recognition across all three events: the VIP event, Event on Main, and Golf on Main. Plus tickets to all three events! (See page with complete list of benefits for details.)	10	6	4
Tickets to 2024 VIP party (6/12/24)	4	4	4	2	2		2		
Recognition on event T-shirt*	Logo	Logo	Logo	Logo	Name		Name	Name	Name
Social media recognition in post-event video	Logo	Logo	Logo	Logo	Name		Name	Name	Name
Recognition on event website and event digital signage*	Logo	Logo	Logo	Logo	Name		Name	Name	Name
Recognition on event-specific emails and event photo backdrop*									
Recognition from the event stage									

<sup>†</sup> Receipted amount based on fair market value is indicated on the sponsor commitment form.

\* Sponsorship must be confirmed (and logos/names provided) by **Friday, May 24, 2024** for inclusion in event materials. The sooner we receive your information, the sooner we can promote your support.

Your gift may constitute a gift for endowment. Distributions from endowed funds will be made in accordance with the university's then-existing endowment distribution policy.





## UNDERWRITING OPPORTUNITIES

In addition to exclusive benefit(s) listed with each opportunity, all underwriting sponsorships include name recognition on event website and digital signage at Event on Main.\*

Please note: **tickets are not included with these opportunities** and must be purchased separately.

### VIP PARTY SPONSOR \$3,000†

Logo on all signage and cocktail napkins

### EVENT ON MAIN SPONSORSHIPS

#### BAR SPONSOR \$3,000†

Logo on bar signage and cocktail napkins

#### PHOTO BOOTH SPONSOR \$3,000†

Logo on photo booth photos

#### NIGHT OF GIVING SPONSOR \$3,000†

Logo on silent auction site and signage

#### AFTERGLOW SPONSOR \$3,000†

Logo on signage at the afterglow party

#### FLIP FLOP SPONSOR \$3,000†

Logo on flip flops available to guests at the afterglow party

#### REGISTRATION SPONSOR \$1,500†

Logo in registration tent

#### CANDY STATION SPONSOR \$1,500†

Logo on candy station signage

#### HYDRATION SPONSOR \$1,500†

Logo on table signage

#### DESSERT & COFFEE SPONSOR \$1,500†

Logo on dessert/coffee station signage and cocktail napkins



† Receipted value for all Underwriting sponsorships is equivalent to the value listed.

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JUNE 12, 2024

# VIP PARTY

## AN EXCLUSIVE BENEFIT FOR TOP-TIER \$10,000+ SPONSORS

Join us on Wednesday, June 12, at 5:30 p.m. at The Chop House in Ann Arbor for an intimate, impactful evening featuring special guests including Woodson Fund research grant recipients as well as **Charles Woodson** and **Steve Hutchinson** — both members of the 1997 National Champion Michigan Wolverines and NFL Hall of Famers. Tickets are not available for purchase — this is an exclusive benefit for all \$10,000+ sponsors.



event  
ON MAIN

GO

# Maize & Blue

AND GET MORE!

What are the benefits of  
Maize & Blue sponsorship?

- Comprehensive “Maize and Blue” recognition across all three events: the **VIP party**, **Event on Main**, and **Golf on Main**
- Tickets to all three events: the **VIP party**, **Event on Main**, and **Golf on Main**

Sponsor at the \$10,000  
Maize & Blue level and  
receive:

- 8 tickets to **Event on Main**
- A **Golf on Main** foursome + hole underwriting
- Two tickets to the **VIP party**

New!  
SPONSORSHIP  
OPPORTUNITY

Donate to **Event on Main** **AND** **Golf on Main** and  
get additional recognition at all 3 events!



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[eventonmain.org](http://eventonmain.org) |   [@mottchildren](https://www.instagram.com/mottchildren)





JUNE 14, 2024



BRING  
YOUR

*A-Game!*

Please join us on Friday, June 14, at Travis Pointe Country Club for an exciting day on the golf course to benefit a great cause: **the Charles Woodson Clinical Research Fund** at University of Michigan Health C.S. Mott Children's Hospital.

One of Michigan's finest golf courses, Travis Pointe was designed by Michigan golf architect Bill Newcomb and has hosted the LPGA Volvik Championship and the Epson Tour.



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# GOLF ON MAIN 2024 | BENEFITS AT-A-GLANCE

	New! WOODSON FOURSOME	PRESENTING	CLUBHOUSE	GOLFER GIFT	New! MAIZE & BLUE	BEVERAGE CART	GOLF CART†	PUTTING GREEN	HALFWAY HOUSE†	DRIVING RANGE	FOURSOME	HOLE UNDER- WRITING
	\$50,000†	\$35,000†	\$15,000†		\$10,000+†	\$10,000†					\$4,000†	\$1,000†
Sponsorships available in category	1	1	1	1	Benefits include comprehensive "Maize and Blue" recognition across all three events: the VIP event, Event on Main, and Golf on Main. Plus tickets to all three events! (See page with complete list of benefits for details.)	1	1	1	1	1	No limit	No limit
FOURSOMES*	1 w/ Charles Woodson	2 w/ special guest	1 w/ special guest	1 w/ special guest		1 w/ special guest	1 w/ special guest	1 w/ special guest	1 w/ special guest	1 w/ special guest	1 w/ special guest	
Tickets to 2024 VIP party (6/12/24)	4	4	2	2		2	2	2	2	2		
Verbal recognition at welcome & reception	○	○										
Special logo placement	Golf course clubhouse; 2 hole signs; 2 pin flags; reception signage	Golf course clubhouse; 2 hole signs; 2 pin flags; reception signage	Golf course clubhouse; 2 hole signs	Logo on the premium golfer gift and on gift pick-up signage (must be confirmed by 5/1/24)		Beverage cart signage	Signage on every golf cart	Golf course putting green signage	Halfway house signage	Driving range signage		
Recognition on event website	Logo	Logo	Logo	Logo		Name	Name	Name	Name	Name		
Logo recognition on event-specific emails**	○	○										
Social media recognition	With logo	With logo	With logo	With logo		Name	Name	Name	Name	Name		
Opportunity to include golfer gift	○	○	○	○		○	○	○	○	○		
Golfer gift provided to event attendees	○	○	○	○		○	○	○	○	○	○	○

† Receipted amount based on fair market value is indicated on the sponsor commitment form.

\* Golf package includes 18 holes of golf, a golfer gift, lunch, cocktails and other refreshments, and post-golf reception.

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# SPONSORSHIP COMMITMENT FORM

event  
ON MAIN



Scan for details on  
all sponsorship  
opportunities!

Name \_\_\_\_\_  
(for individuals: as you would like it listed in print materials, limit 115 characters)

Company \_\_\_\_\_  
(as you would like it listed in print materials, limit 115 characters)

Address \_\_\_\_\_

City/State/ZIP \_\_\_\_\_

Phone \_\_\_\_\_ Email \_\_\_\_\_



Event  
on Main



Golf  
on Main

## SPONSORSHIP LEVELS

### Event on Main Sponsorships

- ☐ \$100,000 Premier Sponsor (receipted at \$96,460\*)
- ☐ \$50,000 Presenting Sponsor (receipted at \$47,000\*)
- ☐ \$35,000 Diamond Sponsor (receipted at \$32,270\*)
- ☐ \$25,000 Platinum Sponsor (receipted at \$22,690\*)
- ☐ \$15,000 Gold Sponsor (receipted at \$13,230\*)
- ☐ \$10,000 Bronze Sponsor (receipted at \$8,500\*)
- ☐ \$5,000 Benefactor Sponsor (receipted at \$4,190\*)
- ☐ \$3,000 Patron Sponsor (receipted at \$2,460\*)

### Underwriting Sponsorships—Event on Main

- |   |  |
|---|--|
| <input type="checkbox"/> \$3,000 VIP Party                                | <input type="checkbox"/> \$1,500 Registration  |
| <input type="checkbox"/> \$3,000 Bar                                      | <input type="checkbox"/> \$1,500 Candy Station |
| <input type="checkbox"/> \$3,000 Photo Booth                              | <input type="checkbox"/> \$1,500 Hydration     |
| <input type="checkbox"/> \$3,000 Night of Giving                          | <input type="checkbox"/> \$1,500 Dessert       |
| <input type="checkbox"/> \$3,000 Afterglow                                | <input type="checkbox"/> & Coffee              |
| <input type="checkbox"/> \$3,000 Flip Flop                                |  |
| <input type="checkbox"/> Please contact me about donating to the auction. |  |

### Individual Tickets—Event on Main

\_\_\_\_\_ \$500 Individual Tickets (receipted at \$365\*)

### *New!* Maize & Blue Sponsorship

- ☐ \$10,000 (receipted at \$7,446\*)

### Golf on Main Sponsorships

- ☐ *New!* \$50,000 Woodson Foursome (receipted at \$48,476\*)
- ☐ \$35,000 Presenting Sponsor (receipted at \$32,252\*)

### \$15,000 Sponsorships (receipted at \$13,626\*)

- ☐ Clubhouse Sponsor
- ☐ Golfer Gift Sponsor

### \$10,000 Sponsorships

- ☐ Beverage Sponsor (receipted at \$8,626\*)
- ☐ Golf Cart Sponsor (receipted at \$8,626\*)
- ☐ Putting Green Sponsor (receipted at \$8,626\*)
- ☐ Halfway House Sponsor (receipted at \$8,626\*)
- ☐ Driving Range Sponsor (receipted at \$8,626\*)
- ☐ \$4,000 Foursome (receipted at \$2,776\*)
- ☐ \$1,000 Hole Underwriting (receipted at \$900\*)

### Please accept payment in the form of:

**\*Do not email credit card information.**

- ☐ Please contact me for payment information.
- ☐ Check payable to "University of Michigan"
- ☐ Credit Card\*: ☐ Visa ☐ MC ☐ AmEx ☐ Discover

Is this credit card: \_\_\_\_\_ Name on card: \_\_\_\_\_ Exp. date: \_\_\_\_\_

☐ Personal \_\_\_\_\_ Card number: \_\_\_\_\_

☐ Business \_\_\_\_\_

SIGNATURE \_\_\_\_\_

The Regents of the University of Michigan is a tax-exempt charitable organization under IRC 501(c)(3), Tax ID No. 38-6006309. The university will receipt gifts made to it, including its health system, and will acknowledge any goods and services received by the donor, such as tickets for sponsorships. Donors should consult their tax advisors for personal tax advice. **FOR INTERNAL USE:** EOM FUND: 386262 / EOM PME: 28655 | GOM FUND: 339005 / GOM PME: 28681

For more information, contact Scotty Passink at  
734-320-2655 or [spassink@umich.edu](mailto:spassink@umich.edu).

### Please send completed forms to:

Michigan Medicine Office of Development  
Attn: Event on Main  
777 E. Eisenhower Pkwy., Suite 650  
Ann Arbor, MI 48108  
Email: [eventonmain@umich.edu](mailto:eventonmain@umich.edu)

Sponsorships paid for through a family foundation or donor-advised fund will not receive any of the goods or services included in the applicable sponsorship level. The individuals associated with the family foundation or donor-advised fund who wish to receive the goods or services, including tickets to the event, may purchase such goods and services directly, without the involvement of the family foundation or donor-advised fund. Your gift may constitute a gift for endowment. Distributions from endowed funds will be made in accordance with the university's then-existing endowment distribution policy.

\*Based on fair market value