SUPPORTING THE CHARLES WOODSON CLINICAL RESEARCH FUND

SPONSORSHIP OPPORTUNITIES 2024

SUPPORTING THE CHARLES WOODSON CLINICAL RESEARCH FUND

C.S. MOTT CHILDREN’S HOSPITAL
UNIVERSITY OF MICHIGAN HEALTH
The Charles Woodson Clinical Research Fund supports the groundbreaking work of physicians and scientists seeking cures, improved therapies, and better outcomes for patients and families. With early support from the Woodson Fund, U-M physicians and scientists have secured more than $13.5 million in additional research funding from outside organizations.

Since 2009, the Woodson fund has raised more than $12 million from more than 9,500 donors.

With your support and partnership, we can truly make a difference for families everywhere.

To learn more about becoming a sponsor, contact:
Scotty Passink | 734-320-2655 | spassink@umich.edu
eventonmain.org | @mottchildren

WITH THE HELP OF BENEFACTORS LIKE YOU, THE WOODSON FUND HAS SUPPORTED:

119 RESEARCHERS IN 35 PEDIATRIC SUBSPECIALTIES JUMPSTARTING 90 PROJECTS THAT COULD CHANGE THE WORLD
Join us for summer’s most stunning evening in support of the Little Victors at University of Michigan Health C.S. Mott Children’s Hospital. We’ll shut down Main Street, where Ann Arbor’s top chefs will serve up their specialties. Join in the festivities as we dance the night away to dazzling entertainment, creating a vibrant atmosphere for all to enjoy.

We look forward to celebrating our Little Victors with you this summer on Thursday, June 13!
## Benefits at-a-Glance

<table>
<thead>
<tr>
<th>Benefit</th>
<th>Premier</th>
<th>Presenting</th>
<th>Diamond</th>
<th>Platinum</th>
<th>Gold</th>
<th>New! Maize &amp; Blue</th>
<th>Bronze</th>
<th>Benefactor</th>
<th>Patron</th>
</tr>
</thead>
<tbody>
<tr>
<td>Tickets to 2024 Event on Main</td>
<td>24</td>
<td>20</td>
<td>18</td>
<td>16</td>
<td>12</td>
<td></td>
<td>10</td>
<td>6</td>
<td>4</td>
</tr>
<tr>
<td>Tickets to 2024 VIP party (6/12/24)</td>
<td>4</td>
<td>4</td>
<td>4</td>
<td>2</td>
<td>2</td>
<td></td>
<td>2</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Recognition on event T-shirt*</td>
<td>Logo</td>
<td>Logo</td>
<td>Logo</td>
<td>Logo</td>
<td>Name</td>
<td></td>
<td>Name</td>
<td>Name</td>
<td>Name</td>
</tr>
<tr>
<td>Social media recognition in post-event video</td>
<td>Logo</td>
<td>Logo</td>
<td>Logo</td>
<td>Logo</td>
<td>Name</td>
<td></td>
<td>Name</td>
<td>Name</td>
<td>Name</td>
</tr>
<tr>
<td>Recognition on event website and event digital signage*</td>
<td>Logo</td>
<td>Logo</td>
<td>Logo</td>
<td>Logo</td>
<td>Name</td>
<td></td>
<td>Name</td>
<td>Name</td>
<td>Name</td>
</tr>
<tr>
<td>Recognition on event-specific emails and event photo backdrop*</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td>Benefits include comprehensive “Maize and Blue” recognition across all three events: the VIP event, Event on Main, and Golf on Main. Plus tickets to all three events! (See page with complete list of benefits for details.)</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Recognition from the event stage</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
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<td></td>
<td></td>
</tr>
</tbody>
</table>

*Receipted amount based on fair market value is indicated on the sponsor commitment form.

*Sponsorship must be confirmed (and logos/names provided) by **Friday, May 24, 2024** for inclusion in event materials. The sooner we receive your information, the sooner we can promote your support.

Your gift may constitute a gift for endowment. Distributions from endowed funds will be made in accordance with the university’s then-existing endowment distribution policy.
UNDERWRITING OPPORTUNITIES

In addition to exclusive benefit(s) listed with each opportunity, all underwriting sponsorships include name recognition on event website and digital signage at Event on Main.*

Please note: tickets are not included with these opportunities and must be purchased separately.

VIP PARTY SPONSOR
$3,000†
Logo on all signage and cocktail napkins

BAR SPONSOR
$3,000†
Logo on bar signage and cocktail napkins

PHOTO BOOTH SPONSOR
$3,000†
Logo on photo booth photos

NIGHT OF GIVING SPONSOR
$3,000†
Logo on silent auction site and signage

AFTERGLOW SPONSOR
$3,000†
Logo on signage at the afterglow party

FLIP FLOP SPONSOR
$3,000†
Logo on flips flops available to guests at the afterglow party

REGISTRATION SPONSOR
$1,500†
Logo in registration tent

CANDY STATION SPONSOR
$1,500†
Logo on candy station signage

HYDRATION SPONSOR
$1,500†
Logo on table signage

DESSERT & COFFEE SPONSOR
$1,500†
Logo on dessert/coffee station signage and cocktail napkins

† Receipted value for all Underwriting sponsorships is equivalent to the value listed.

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eventonmain.org | @mottchildren
What are the benefits of Maize & Blue sponsorship?

- Comprehensive “Maize and Blue” recognition across all three events: the VIP party, Event on Main, and Golf on Main
- Tickets to all three events: the VIP party, Event on Main, and Golf on Main

Sponsor at the $10,000 Maize & Blue level and receive:

- 8 tickets to Event on Main
- A Golf on Main foursome + hole underwriting
- Two tickets to the VIP party

Donate to Event on Main AND Golf on Main and get additional recognition at all 3 events!
Please join us on Friday, June 14, at Travis Pointe Country Club for an exciting day on the golf course to benefit a great cause: the Charles Woodson Clinical Research Fund at University of Michigan Health C.S. Mott Children’s Hospital.

One of Michigan’s finest golf courses, Travis Pointe was designed by Michigan golf architect Bill Newcomb and has hosted the LPGA Volvik Championship and the Epson Tour.
## Golf On Main 2024 | Benefits At-A-Glance

<table>
<thead>
<tr>
<th>Sponsorship Available in Category</th>
<th>New! Woodson Foursome</th>
<th>Presenting</th>
<th>Clubhouse</th>
<th>Golfer Gift</th>
<th>New! Maize &amp; Blue</th>
<th>Beverage Cart</th>
<th>Golf Cart</th>
<th>Putting Green</th>
<th>Halfway House</th>
<th>Driving Range</th>
<th>Foursome</th>
<th>Hole Underwriting</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>$50,000†</td>
<td>$35,000†</td>
<td>$15,000†</td>
<td>$10,000+†</td>
<td>1</td>
<td>1</td>
<td>1</td>
<td>1</td>
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<td>1</td>
<td>No limit</td>
<td>No limit</td>
</tr>
<tr>
<td>Foursomes*</td>
<td>1 w/ Charles Woodson</td>
<td>2 w/ special guest</td>
<td>1 w/ special guest</td>
<td>1 w/ special guest</td>
<td>1 w/ special guest</td>
<td>1 w/ special guest</td>
<td>1 w/ special guest</td>
<td>1 w/ special guest</td>
<td>1 w/ special guest</td>
<td>1 w/ special guest</td>
<td>1 w/ special guest</td>
<td>1 w/ special guest</td>
</tr>
<tr>
<td>Tickets to 2024 VIP party (6/12/24)</td>
<td>4</td>
<td>4</td>
<td>2</td>
<td>2</td>
<td>2</td>
<td>2</td>
<td>2</td>
<td>2</td>
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<td>2</td>
<td>No limit</td>
<td>No limit</td>
</tr>
<tr>
<td>Verbal recognition at welcome &amp; reception</td>
<td>0</td>
<td>0</td>
<td>0</td>
<td>0</td>
<td>0</td>
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<td>0</td>
<td>0</td>
<td>No limit</td>
<td>No limit</td>
</tr>
<tr>
<td>Special Logo Placement</td>
<td>Golf course clubhouse; 2 hole signs; 2 pin flags; reception signage</td>
<td>Golf course clubhouse; 2 hole signs; 2 pin flags; reception signage</td>
<td>Golf course clubhouse; 2 hole signs; 2 pin flags; reception signage</td>
<td>Logo on the premium golfer gift and on gift pick-up signage (must be confirmed by 5/1/24)</td>
<td>Beverage cart signage</td>
<td>Signage on every golf cart</td>
<td>Golf course putting green signage</td>
<td>Halfway house signage</td>
<td>Driving range signage</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Recognition on Event Website</td>
<td>Logo</td>
<td>Logo</td>
<td>Logo</td>
<td>Logo</td>
<td>Name</td>
<td>Name</td>
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<td>Name</td>
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<td>Name</td>
<td>No limit</td>
<td>No limit</td>
</tr>
<tr>
<td>Logo recognition on event-specific emails**</td>
<td>0</td>
<td>0</td>
<td>0</td>
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<td>0</td>
<td>0</td>
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<td>No limit</td>
<td>No limit</td>
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<tr>
<td>Social Media Recognition</td>
<td>With logo</td>
<td>With logo</td>
<td>With logo</td>
<td>With logo</td>
<td>Name</td>
<td>Name</td>
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<td>Name</td>
<td>No limit</td>
<td>No limit</td>
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<tr>
<td>Opportunity to include golfer gift</td>
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<td>0</td>
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<td>0</td>
<td>0</td>
<td>0</td>
<td>0</td>
<td>0</td>
<td>No limit</td>
<td>No limit</td>
</tr>
<tr>
<td>Golfer Gift Provided to Event Attendees</td>
<td>0</td>
<td>0</td>
<td>0</td>
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<td>0</td>
<td>0</td>
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<td>0</td>
<td>No limit</td>
<td>No limit</td>
</tr>
</tbody>
</table>

† Receipted amount based on fair market value is indicated on the sponsor commitment form.
* Golf package includes 18 holes of golf, a golfer gift, lunch, cocktails and other refreshments, and post-golf reception.
** Sponsorship must be confirmed (and logos/names provided) by Friday, May 24, 2024 for inclusion in event materials. The sooner we receive your information, the sooner we can promote your support.
SPONSORSHIP COMMITMENT FORM

Name ____________________________________________________________
(for individuals: as you would like it listed in print materials, limit 115 characters)

Company _________________________________________________________
(as you would like it listed in print materials, limit 115 characters)

Address __________________________________________________________

City/State/ZIP ___________________________________________________

Phone ___________________________ Email ___________________________

SPONSORSHIP LEVELS

Event on Main Sponsorships
☐ $100,000 Premier Sponsor (receipted at $96,460*)
☐ $50,000 Presenting Sponsor (receipted at $47,000*)
☐ $35,000 Diamond Sponsor (receipted at $32,270*)
☐ $25,000 Platinum Sponsor (receipted at $22,690*)
☐ $15,000 Gold Sponsor (receipted at $13,230*)
☐ $10,000 Bronze Sponsor (receipted at $8,500*)
☐ $5,000 Benefactor Sponsor (receipted at $4,190*)
☐ $3,000 Patron Sponsor (receipted at $2,460*)

Underwriting Sponsorships—Event on Main
☐ $3,000 VIP Party ☐ $1,500 Registration
☐ $3,000 Bar ☐ $1,500 Candy Station
☐ $3,000 Photo Booth ☐ $1,500 Hydration
☐ $3,000 Night of Giving ☐ $1,500 Dessert & Coffee
☐ $3,000 Afterglow ☐ $3,000 Flip Flop
☐ Please contact me about donating to the auction.

New! Maize & Blue Sponsorship
☐ $10,000 (receipted at $7,446*)

Golf on Main Sponsorships
☐ New! $50,000 Woodson Foursome (receipted at $48,476*)
☐ $35,000 Presenting Sponsor (receipted at $32,252*)
☐ $15,000 Sponsorships (receipted at $13,626*)
☐ Clubhouse Sponsor
☐ Golfer Gift Sponsor
☐ $10,000 Sponsorships
☐ Beverage Sponsor (receipted at $8,626*)
☐ Golf Cart Sponsor (receipted at $8,626*)
☐ Putting Green Sponsor (receipted at $8,626*)
☐ Halfway House Sponsor (receipted at $8,626*)
☐ Driving Range Sponsor (receipted at $8,626*)
☐ $4,000 Foursome (receipted at $2,776*)
☐ $1,000 Hole Underwriting (receipted at $900*)

Individual Tickets—Event on Main
☐ $500 Individual Tickets (receipted at $365*)

Please accept payment in the form of: *Do not email credit card information.
☐ Check payable to “University of Michigan”
☐ Credit Card*: ☐ Visa ☐ MC ☐ AmEx ☐ Discover

Is this credit card: ☐ Personal ☐ Business

Name on card: ___________________________ Exp. date: ______________

Card number: ___________________________________________________

SIGNATURE ____________________________________________________

For more information, contact Scotty Passink at 734-320-2655 or spassink@umich.edu.

Please send completed forms to:
Michigan Medicine Office of Development Attn: Event on Main 777 E. Eisenhower Pkwy., Suite 650 Ann Arbor, MI 48108 Email: eventonmain@umich.edu

Sponsorships paid for through a family foundation or donor-advised fund will not receive any of the goods or services included in the applicable sponsorship level. The individuals associated with the family foundation or donor-advised fund who wish to receive the goods or services, including tickets to the event, may purchase such goods and services directly, without the involvement of the family foundation or donor-advised fund. Your gift may constitute a gift for endowment. Distributions from endowed funds will be made in accordance with the university’s then-existing endowment distribution policy.

*Based on fair market value.

The Regents of the University of Michigan is a tax-exempt charitable organization under IRC 501(c)(3), Tax ID No. 38-6006309. The university will receipt gifts made to it, including its health system, and will acknowledge any goods and services received by the donor, such as tickets for sponsorships. Donors should consult their tax advisors for personal tax advice. FOR INTERNAL USE: EOM FUND: 386262 / EOM PME: 28655 | GOM FUND: 339005 / GOM PME: 28681