The Vita Redita (Latin for “Life Restored”) Gala brings together supporters, physicians, transplant recipients, their families, and living organ donors to raise funds for Camp Michitanki, a U-M summer camp for transplant kids, and the Transplant Center Innovation Fund, which supports a host of groundbreaking discoveries in the field of transplantation.

Since its inception, the Vita Redita Gala has raised more than $1 million for critical programs at the Transplant Center. Held once again at the Jack Roth Stadium Club at Michigan Stadium, this year’s Vita Redita Gala will feature a seated dinner, an engaging program, music, silent and live auction, and behind-the-scenes access to the Michigan Stadium football field and locker room.

**SATURDAY, SEPTEMBER 30, 2023 AT 5:30 P.M.**
JACK ROTH STADIUM CLUB AT MICHIGAN STADIUM

UNIVERSITY OF MICHIGAN TRANSPLANT CENTER — ONE OF THE NATION’S LEADING TRANSPLANT CENTERS — IS HOSTING ITS 21ST ANNUAL VITA REDITA GALA.

Presenting Sponsor

$25,000 (receipted at $21,420*)

- 16 tickets to the Vita Redita Gala with preferred seating
- Exclusive sponsorship within your business category
- Limousine or other specialty transportation to and from the gala (with two pick-up and drop-off locations)
- Professional photography of your group with senior leadership from the U-M Transplant Center
- Signage recognizing your sponsorship at the entrances to the locker room and football field**
- Logo recognition on event website, invitation, printed and digital signage, and photo backdrop**
- Verbal recognition from the podium during the event
- Recognition on social media

Platinum Sponsor

$15,000 (receipted at $13,040*)

- 12 tickets to the Vita Redita Gala with preferred seating
- Professional photography of your group
- Logo recognition on event website, invitation, printed and digital signage, and photo backdrop**
- Verbal recognition from the podium during the event
- Recognition on social media

Gold Sponsor

$10,000 (receipted at $8,450*)

- 10 tickets to the Vita Redita Gala with reserved seating
- Professional photography of your group
- Logo recognition on the event website, and on printed and digital signage **
- Verbal recognition from the podium during the event
- Recognition on social media

Sponsoring the University of Michigan Transplant Center
SILVER SPONSOR
$5,000 (receipted at $4,070*)

- 6 tickets to the Vita Redita Gala with assigned seating
- Professional photography of your group
- Name recognition on event website and on printed and digital signage displayed during the event**
- Verbal recognition from the podium during the event

BRONZE SPONSOR
$3,500 (receipted at $2,900*)

- 4 tickets to the Vita Redita Gala with assigned seating
- Name recognition on event website and on printed and digital signage displayed during the event**

TABLE SPONSOR
$3,000 (receipted at $1,500*)

- 10 tickets to the Vita Redita Gala with assigned seating

COPPER SPONSOR
$1,500 (receipted at $1,200*)

- 2 tickets to the Vita Redita Gala with assigned seating
- Name recognition on printed and digital signage displayed during the event**

SINGLE TICKET
$250 (receipted at $100)

- 1 ticket to the Vita Redita Gala with assigned seating

UNDERWRITING OPPORTUNITIES
$1,000 (receipted at $1,000)

- Name or logo on signage at underwritten area**
- Name on printed and digital signage displayed during the event**

SELECT FROM:
- Beverage Sponsor
- Bidder Paddle Sponsor
- Coat Check Sponsor
- Entertainment Sponsor
- Parting Gift Sponsor
- Photography Sponsor
- Registration Sponsor
- Silent Auction Sponsor
- Technology Sponsor
- Valet Sponsor

Tickets are not included with these opportunities and must be purchased separately.

FOR SPONSORSHIP INFORMATION, CONTACT:
Jackie Rink at (734) 763-0873 or email rinkja@umich.edu

*Based on fair market value.
**Sponsorship must be confirmed by July 14, 2023, for inclusion in email communications, and August 18, 2023, for inclusion in at-event materials.
### SPONSORSHIP LEVELS

<table>
<thead>
<tr>
<th>Presenting</th>
<th>Platinum</th>
<th>Gold</th>
<th>Silver</th>
<th>Bronze</th>
<th>Table</th>
<th>Copper</th>
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</thead>
<tbody>
<tr>
<td>$25,000</td>
<td>$15,000</td>
<td>$10,000</td>
<td>$5,000</td>
<td>$3,500</td>
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<td>$1,500</td>
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<tr>
<td>$21,420</td>
<td>$13,040</td>
<td>$8,450</td>
<td>$4,070</td>
<td>$2,900</td>
<td>$1,500</td>
<td>$1,200</td>
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### EVENT BENEFITS

<table>
<thead>
<tr>
<th>Vita Redita Gala tickets</th>
<th>16 preferred seating</th>
<th>12 preferred seating</th>
<th>10 reserved seating</th>
<th>6 assigned seating</th>
<th>4 assigned seating</th>
<th>10 assigned seating</th>
<th>2 assigned seating</th>
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<tbody>
<tr>
<td>Business category exclusive</td>
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<td>Specialty transportation to and from the gala</td>
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<td>✔️</td>
</tr>
<tr>
<td>Signage recognition at entrances to locker room and stadium field**</td>
<td>✔️</td>
<td>✔️</td>
<td>✔️</td>
<td>✔️</td>
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<tr>
<td>Professional photography of your group</td>
<td>✔️</td>
<td>✔️</td>
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</tr>
<tr>
<td>Verbal recognition from podium during program</td>
<td>✔️</td>
<td>✔️</td>
<td>✔️</td>
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<tr>
<td>Name or logo on photo backdrop**</td>
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<td>Event invitation**</td>
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<td>Event website recognition**</td>
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<td>Printed and digital signage**</td>
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<td>Social media recognition</td>
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</tr>
</tbody>
</table>

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For sponsorship information, contact: Jackie Rink at (734) 763-0873 or email rinkja@umich.edu
SATURDAY, SEPTEMBER 30, 2023
SPONSORSHIP AND TICKET COMMITMENT FORM

Name (as you would prefer listed in print materials)

Address

City/State/ZIP

Phone

Email

Company (as you would like it listed in materials, if applicable)

SPONSORSHIP LEVEL

☐ $25,000 Presenting Sponsor
  (Receipted at $21,420*)

☐ $15,000 Platinum Sponsor
  (Receipted at $13,040*)

☐ $10,000 Gold Sponsor
  (Receipted at $8,450*)

☐ $5,000 Silver Sponsor
  (Receipted at $4,070*)

☐ $3,500 Bronze Sponsor
  (Receipted at $2,900*)

☐ $3,000 Table Sponsor
  (Receipted at $1,500*)

☐ $1,500 Copper Sponsor
  (Receipted at $1,200*)

☐ $1,000 Underwriting Opportunity
  (Receipted at $1,000, tickets not included)

☐ Beverage ☐ Bidder Paddle ☐ Coat Check
☐ Entertainment ☐ Parting Gift ☐ Photography
☐ Registration ☐ Silent Auction ☐ Technology
☐ Valet Sponsor

☐ $250 Single Ticket
  (Receipted at $100)

* Based on fair market value.

PAYMENT INFORMATION

Please accept payment in the form of:

☐ Check payable to “University of Michigan”

☐ Credit Card:
  □ Visa □ MC □ AmEx □ Discover
  Is this credit card: □ Personal □ Business

Name on Card:

Card Number

Exp. Date

SIGNATURE

Date

Questions and sponsor confirmations: rinkja@umich.edu
Completed forms can be sent to:
Michigan Medicine Office of Development
Attn: Vita Redita
777 E. Eisenhower Pkwy. Suite 650
Ann Arbor, MI 48108