## Presenting Sponsor

**$50,000 (receipted at $48,800)**

- Exclusive sponsorship in your category
- **16 tickets** with reserved premier seating
- **16 tickets** to a pre-event VIP meet and greet with Kelly Ripa, co-host of *Live! with Kelly and Ryan*, and Von Voigtlander Women’s Hospital leadership
- Logo recognition on event website and materials, email invitation, digital signage, photo backdrop, and printed program*
- Opportunity to be recognized throughout program by special guest Kelly Ripa and leadership
- Opportunity to speak during program, share story and reflections on the importance of women’s health
- Dedicated Presenting recognition on social media
- Signed copy of *Live Wire* by Kelly Ripa for each guest
- Kelly Ripa exclusive benefit experiences
  - Coffee/visit with Kelly in Michigan
  - Opportunity to be seated with Kelly & U-M Leadership (optional)
  - **4 tickets** to *Live! With Kelly and Ryan*

## Premier Sponsor

**$25,000 (receipted at $24,250)**

- Exclusive sponsorship within your business category
- **10 tickets** with reserved premier seating
- **10 tickets** to a pre-event VIP meet and greet with Kelly Ripa, co-host of *Live! with Kelly and Ryan*, and Von Voigtlander Women’s Hospital leadership
- Logo recognition on event website and materials, email invitation, digital signage, photo backdrop, and printed program*
- Dedicated Premier recognition on social media
- Signed copy of *Live Wire* by Kelly Ripa for each guest
- Kelly Ripa exclusive benefit (coffee with Kelly)
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<th>Sponsorship Level</th>
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| **DIAMOND SPONSOR**| • Exclusive sponsorship within your business category  
• **10 tickets** with reserved premier seating  
• Logo recognition on event website and materials, email invitation, digital signage, photo backdrop, and printed program*  
• Dedicated Diamond recognition on social media  
• Signed copy of *Live Wire* by Kelly Ripa |
| **PLATINUM SPONSOR**| • **8 tickets** with reserved premier seating  
• Logo recognition on event website, digital signage, and printed program*  
• Signed copy of *Live Wire* by Kelly Ripa for each guest  
• **Underwriting opportunity**: choose from Welcome Reception, Centerpiece, Exit Gift, or Valet |
| **GOLD SPONSOR**   | • **8 tickets** with reserved preferred seating  
• Name recognition on event website, digital signage, and printed program*  
• Signed copy of *Live Wire* by Kelly Ripa for each guest  
• **Underwriting opportunity**: choose from Coffee, Dessert, Photography, or Registration |
| **SILVER SPONSOR** | • **6 tickets** with reserved preferred seating  
• Name recognition on event website, digital signage, and printed program*  
• Signed copy of *Live Wire* by Kelly Ripa for each guest |
| **BRONZE SPONSOR** | • **6 tickets**  
• Signed copy of *Live Wire* by Kelly Ripa for each guest |

*Sponsorship must be confirmed by March 17, 2023, for inclusion in invitation email, and by April 7, 2023, for inclusion in digital signage and at-event materials.

Proceeds from the event will benefit the Women’s Health Innovation Fund, which supports physicians and researchers who are in the early stages of important scientific research. The fund helps to develop the creative ideas and revolutionary studies that could lead to the next big breakthrough in medicine.

Your gift may constitute a gift for endowment. Distributions from endowed funds will be made in accordance with the university’s then-existing endowment distribution policy.

Sponsorships paid for through a family foundation or donor-advised fund will not receive any of the goods or services included in the applicable sponsorship level. The individuals associated with the family foundation or donor-advised fund who wish to receive the goods or services, including tickets to the event, may purchase such goods and services directly, without the involvement of the family foundation or donor-advised fund.