



# Michigan Medicine - Community Health Services (MM-CHS) Grants Program



# MM-CHS GRANTS PROGRAM

- MM-CHS asked the community for projects focused on health equity and the social determinants of health to fulfill the CHNA/IP.
- Since, 2017, MM-CHS has awarded >\$9 million through 27 funded grants.
- MM has renewed its commitment and is allotting ~ \$3 million per year to community-based projects.



# Community Health Needs Assessment (CHNA) / Implementation Plan (IP)

## CHNA

- Community Health Needs Assessment that identifies health status, need, and issues to inform how and where resources should be allocated.

- Designed to make communities healthier
- Involve comprehensive data collection and analysis
- Requirement of the Affordable Care Act of 2010

## IP

- Implementation Plan is based on the results of CHNA, outlines actions and steps an organization plans to take to address the needs of communities.





**The MM-CHS Grants Program allows for innovative solutions towards better health driven by community members.**

# Community Impact: Feedback from our Grantees

“Thanks to the CHS Grant, Hope Clinic has been able to put systems in place to make a big impact in the lives of uninsured people suffering with mental illness who would not otherwise have access to mental health services.”

Julie Payne, LMSW  
Behavioral Health Manager



# Request for Proposals (RFP) Review

BUSINESS AND  
CORPORATE



# Are you ready to create long-lasting change? APPLY NOW to improve health equity and SDOH in Washtenaw County!



**Who is  
eligible?**



**What are we  
looking for?**



**Application  
platform and  
documents**



**Further  
questions  
or assistance**



**Applications Due  
on January 20,  
2023 at 11: 59  
PM**



# Who is eligible?



Washtenaw County 501(c)(3) organizations



501(c)(3) organizations that are located outside Washtenaw County; however, have programming that impact WC residents



UM Faculty, Staff, or Students





# What are we looking for?



- **Benefit communities in Washtenaw County by addressing health equity and/or key SDOH to target one or more health priority areas.**
- **Apply principles of community engagement in the planning and implementation process.**
- **Promote efforts that are culturally aware and responsive.**
- **Create an evaluation and sustainability plan.**

# Must address one or more of the following health priorities:

Mental Health &  
Substance Use  
Disorders



Obesity & Related  
Illnesses



Pre-conceptual &  
Perinatal Health





# Must target SDOH:

**Social determinants of health (SDOH) are the conditions in the environments where people are born, live, learn, work, play, worship, and age that affect a wide range of health, functioning, and quality-of-life outcomes and risks.**

## Social Determinants of Health



# You may target any SDOH:



## (Not an exhaustive list)

- Transportation
- Racism and discrimination
- Violence
- Education
- Income
- Access to physical activity opportunities
- Polluted air and water
- Language and literacy skills

# Focused SDOH:

## Prioritized SDOH

1. Housing/Homelessness
2. Poverty
3. Social Support/Social Isolation
4. Food security



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## Emerging SDOH

1. Climate Change
2. Incarceration
3. Medical Debt



# Implement Community Engagement Principles:

- Are community members/constituents engaged in the identification of needs/planning?
- Are community members/constituents engaged in the local setting?
- Are community members/constituents engaged in the evaluation of success?





# Culturally aware/responsive:

"The ability to learn from and relate respectfully with people of your own culture as well as those from other cultures."



# Create an evaluation and sustainability plan:

- Think about the timeframe of the project and set obtainable smart goals and objectives
- Put metrics in place that correspond with your goals and objectives
- The metrics can be qualitative and/or quantitative
- Create a plan for funding the project beyond the grant period





# Types of Project Funding :

Idea development: Funding to explore future project ideas related to health equity and SDOH which influence one or more of the three CHNA health priorities. Eligible for up to \$5,000 for a one-year period.

Pilot projects: Funding for innovative ideas to improve health equity and SDOH which influence one or more of the three CHNA health priorities for Washtenaw County residents. Eligible for up to \$50,000 for a one-year period.

Evidence-informed projects (programs, policies, or interventions): Funding to adapt, spread, continue, advance, or scale up evidence-informed programs, policies, and/or interventions to improve health equity and SDOH which influence one or more of the three health priorities. Eligible for up to \$250,000 per year for a two-year period (maximum amount of \$500,000) or a three-year period (maximum amount of \$750,000).





# Where to apply:

**Washtenaw County 501(c)(3) organizations Apply at:**

**<https://bit.ly/ExternalRfp>**

**UM Faculty, Staff or Students Apply at:**

**<https://bit.ly/InternalRfp>**

# Create an InfoReady Account:

- If you are affiliated with UM, please use the UM Weblogin
- All other users, please sign-in to your existing account OR register for a new account if you do not have one

### Login for UMich Users

Use your University of Michigan user name and password to log into CompetitionSpace:

[University of Michigan Weblogin](#)

### Login for Other Users

If you have an account, but aren't part of the University of Michigan, enter your email address and password below to log in.

**Email Address:**

**Password:**

[Forgot your password?](#)

Remember Me

[Log In](#)

Don't have an account, and not a [?](#) UMich user? Try registering for an account. [Register >](#)

[Apply](#)

### Supporting Documents

- [Application Cover Sheet](#)
- [Project Budget Template](#)
- [Request for Proposals \(RFP\)](#)
- [Full Grant Application](#)
- [Reviewer Bios](#)

# Upload Supporting Documents:

## **501(c)(3):**

1. Application Cover Sheet
2. Proposal Narrative
3. Project Budget
4. 501(c)(3) tax exempt status
5. Board of Directors
6. Operating Budget
7. Annual Financial Statement (optional)
8. Support Letters/Memoranda of Understanding (optional)

## **UM Affiliates:**

1. Application Cover Sheet
2. Proposal Narrative
3. Project Budget
4. Budget Narrative
5. Letter(s) of Support (optional)
6. Memoranda of Understanding (optional)



For further questions or information visit:



<https://bit.ly/CommunityInvestments>

**website contains information such as:**



Community Health Needs Assessment (CHNA) and Implementation Plan (IP)



Review Committee (CHCC) and previously funded projects



Zoom informational session regarding this funding opportunity



# Applications due Jan 20, 2023



## 11:59 PM EST

**After submitting, your application will be reviewed by the Community Health Coordinating Committee (CHCC) and community members. Applicants will be notified in April 2023 whether their grant has been selected.**





## Q & A

Q: Does our project have to address one of the 3 health priorities OR a SDOH; in other words, is it one or the other?

A: Projects must address one or more of the three health priorities:

1. Mental Health and Substance Use Disorder,
2. Obesity and Related Illnesses
3. Pre-conceptual and Perinatal Health

AND a SDOH.

Please keep in mind that you are free to focus on any SDOH of your choosing. However, bonus points will be allocated and utilized in discussion of grant proposals during the review process. Please see Slide 13 for the targeted and emerging SDOH.

## Q & A

Q: Do we have to reach the maximum page amount for the grant to be considered competitive?

A: No, you do not need to reach the maximum page limit to be considered competitive. It is the content of the proposal that matters most. We encourage applicants to be concise and thorough.

## Q & A

Q: Does the Infoready platform allow you to save a document as you're working on it? Or should we have proposal, budget, budget narrative, etc. prepared and then upload the documents all at once?

A: InfoReady allows you to save general information such as name, phone number, and email. However, you will need to prepare all the supporting documents via Microsoft and then upload them onto InfoReady. On InfoReady, there are templates that are provided for applicants. Please download, fill them out, and upload them onto the site.

## Q & A

Q: What should I do if I am having difficulty uploading my documents?

A: We advise applicants prepare your supporting documents in advance, before January 20th deadline, so that way we may assist you if you are having trouble with uploading your application. You may contact us at:

Email: [mm-chsgrants@med.umich.edu](mailto:mm-chsgrants@med.umich.edu)

Phone: 734-615-7729

## Q & A

Q: Can previously awarded grantees apply?

A: Yes. Projects will either need to build on previous project success and/or be a new project. As before we are looking for projects that are innovative, target a health priority and a SDOH.



## Q & A

Q: If I am a UM-affiliate but I partner with a community-based organization, do I need to upload the documents required for UM-affiliates AND 501(c)(3) organizations such as the Board of Directors document?

A: The main applicant will need to follow the application process for their status. So, if you are a UM faculty, staff and/or student, then you would be considered an internal applicant and you would only need to upload supporting documents required for UM-affiliates. If you are partnering with a community-based organization, it would be advantageous to secure letter(s) of support and/or a Memorandum of Understanding. In the proposal narrative you would discuss the partnership with a community organization and how you will work together to accomplish the work.

If the community-based organization is the main applicant, they would be considered an external applicant and would be responsible for uploading all the documents pertaining to 501(c)(3) applicants.

## Q & A

Q: I am a UM-affiliate and work within Community Health Services (CHS). Am I able to apply for more than one grant given the Office of Sponsored Programs (OSP) stipulation which states departments can only apply for one grant at time?

A: Yes, you can submit up to three applications. The CHS-Grants dollars are directly from UM-Health and are not part of the OSP stipulation.

Also, 501(c)(3) organizations may submit up to 3 grants from their agency.

It is simply a matter of if you have the time and resources to apply for more than one grant type (i.e. Idea, Pilot, Evidence-Informed).

## Q & A

Q: If we are a UM-affiliate and partner with a federally qualified health center in Ypsilanti to target diabetes would that qualify as a community-based grant project?

A: Yes, that is a perfect example of being a community-based grant project and you would qualify to apply. Please remember that projects need to be community-based so they cannot just target patients within the clinic they will need to reach outside the 4 walls of the institution.

## Q & A

Q: Would a project that focuses on trauma as a contributing factor to mental health challenges, homelessness, and poverty qualify?

A: Yes, it would as this falls under the health priority, "Mental Health and Substance Use Disorder." Addressing trauma may be done in various ways such as focusing on 40 developmental assets and/or reducing adverse childhood experiences (ACEs).

# Contact Us:



**mm-chsgrants@med.umich.edu**

**OR**



**(734) 615-7729**